



101
IDEAS

Empire State
of Mind

Forget the tchotchkes. The best way to show NYC some love is with Bond No. 9's spicy-floral unisex blend, proudly clad in Milton Glaser's iconic logo, \$105.



Golden Arches

Real, naturally full brows are (finally!) back, as evidenced by the lack of bleach backstage at fall fashion shows. My dream tool is Chanel's Sculpting Eyebrow Pencil in Brun Cendré, \$29, which offers a precise powdery-wax finish that gives hairs a smidge of hold.



ROLL
WITH IT

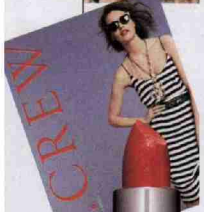
No question—Brit skin guru Sarah Chapman gives a heavenly facial massage. In fact, her acupressure technique is so in demand, she created a tool to replicate it: The Facialift Sculpting Facial Massager, \$39. The effects aren't identical, but it's great in a pinch coupled with one of her delicious serums.



beauty desk

LOVE IT, NEED IT

Tunics, tees, well-worn jeans—these all come to mind when I think of J.Crew. But the latest staple of the all-American favorite? Lipstick. After endless customer requests, the now-iconic orangey-red in the brand's catalogs (a shade blended on set) finally comes to life, thanks to Lipstick Queen's Poppy King. And like the fashionable separates, the end look is all about layering: one coat for a sheer, shiny finish; three swipes for a bright persimmon-esque pop. Poppy King for J.Crew Lipstick, \$18.



Ying Chu
Beauty Director
Ying Chu



SAAB STORY Lebanese couturier Elie Saab brilliantly sums up his new eponymous perfume, \$90: "My fragrance is addictive, not overpowering. It leaves the room like the train of a dress." (Like, say, the gorgeous number here?) The sparkly blend of orange blossom, jasmine, and rose finishes with a sultry cedarwood twist.

Genius Gel

My summer-to-fall skin essential: SkinCeuticals Phloretin CF Gel, \$152. It firms, sloughs dead skin, and erases spots. (Sold!) What's more, tests showed traces of vitamin C in skin 48 hours after application, meaning bonus free-radical-zapping.

SNAG 'EM WHILE YOU CAN:

FUN DESIGNER RENDITIONS OF
MAYBELLINE NEW YORK'S CLASSIC
GREAT LASH MASCARA, \$7 EACH.



STILL LIVES: JEFFREY WESTBROOK/STUDIO D.
BACKSTAGE: GREG KESSLER; RUNWAY: DAN LECCA