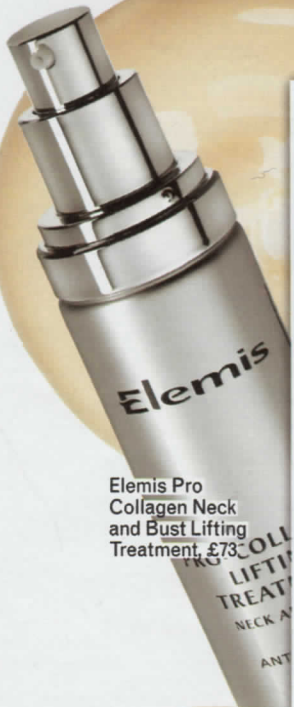


AVOID WEARING FRAGRANCE IN THE SUN IT CAN LEAD TO PATCHES OF UNSIGHTLY PURPLE PIGMENTATION' SARAH CHAPMAN, FACIALIST



ANNE VALERIE HASH S/S '13



Elemis Pro Collagen Neck and Bust Lifting Treatment, £73



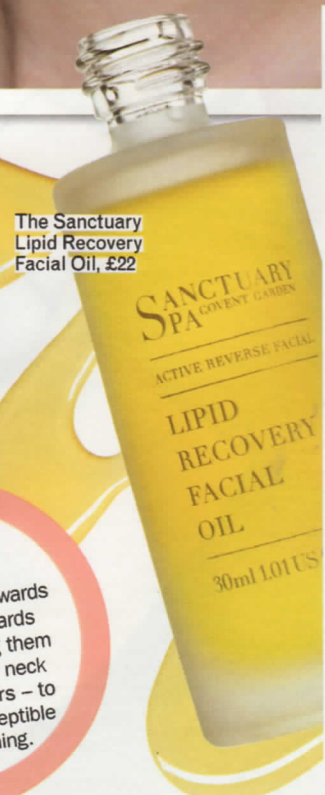
Sensai Cellular Performance Throat and Bust Lifting Effect, £80



Shiseido Brightening Serum for Neck and Décolletage, £58



Sarah Chapman Skinesis Neck and Chest Rejuvenating Complex, £54



The Sanctuary Lipid Recovery Facial Oil, £22



Racinne Ultimate Youth Power Neck Emulsion, £36



RéVive Intensive Neck and Décolletage Serum, £575

NECKS BEST THING

It wasn't just faces being tended to at the summer shows – it was models' décolletages, too. One look at spring's low necklines, seen everywhere from Balenciaga to Balmain, and it's easy to see why this area demanded such attention backstage from beauty teams. 'The décolletage is a forgotten area of the body in terms of skincare, explains A-list skincare expert Nichola Joss, who is often called in to invigorate models' skin before a show. 'The skin in this area is super-delicate and regularly exposed to the elements. Think slackening, thinning, creasing, broken capillaries and the hyperpigmentation suffered by 65 per cent of women. Perfect timing, then, to invest in one of the latest products to target this neglected area.

Tip

Sweep products upwards from the bust towards the neck – applying them to the back of the neck and behind the ears – to target areas susceptible to skin-slackening.

Words: Rose Beer. Photos: David Marquez, Jason Lloyd-Evans. Elemis: elemis.com. Racinne: racinne.co.uk. RéVive: ravive.com. Sarah Chapman: sararchapman.net. Sensai: sensaifragrances.com. Shiseido: 020 7313 4774. The Sanctuary: sanctuary.com